

## SOCIAL ENTERPRISE DEVELOPMENT WORKER

### RECRUITMENT PACK

**“Our aim is to build a future where every person thrives, and no one just survives”**



[www.developmentplus.org.uk](http://www.developmentplus.org.uk)



Supportive | Inclusive | Approachable | Committed | Empathic  
developmentplus | Queens Park Community Hub, South Park, Lincoln LN5 8EW | E [enquiries@developmentplus.org.uk](mailto:enquiries@developmentplus.org.uk)

Developmentplus | A Company Limited by Guarantee  
Registered in England No. 03275199 | Registered Charity No. 1064566

## **ABOUT LUMINA**

Lumina, is a social enterprise supporting developmentplus which is dedicated to enhancing positive mental health through a variety of wellbeing packages. Our services include bespoke retreat days, workshops including sound baths, mindfulness sessions and foraging, as well as art-based wellbeing sessions. All profits go directly to supporting the work of developmentplus.

## **ABOUT DEVELOPMENTPLUS**

Developmentplus is a charity based in Lincoln with 27 years' experience of working alongside disadvantaged and vulnerable people within Lincolnshire. We work alongside people in their community, facilitating their involvement in decisions that affect their lives, supporting them to identify and develop initiatives that they feel will help improve their quality of life. Our aim is to build a future where every person thrives, and no one just survives.

Our core delivery is based around two forms of activity:

- coaching and mentoring programmes and advocacy support working with beneficiaries from a broad background including individuals with poor mental health, ex-offenders, individuals furthest from the employment market and rough sleepers.
- Creative, peer led, group sessions that provide an additional space for support, friendship, and creativity.

## SOCIAL ENTERPRISE DEVELOPMENT WORKER

### JOB DESCRIPTION

<b>Reporting to:</b>	Social Enterprise Development Manager
<b>Location:</b>	WFH/office based/Countywide (travel will be required and a car is essential)
<b>Salary:</b>	£25,482 per annum/pro rata
<b>Hours:</b>	4 days a week – fixed term 1 year contract with possible extension subject to funding Some out of hours to support events

### FURTHER INFORMATION

<b>Pension:</b>	Statutory pension scheme with NEST Pension – depending on hours and contract. Pension contributions matched up to 5%.
<b>Holiday:</b>	Leave entitlement is 26 days per annum plus statutory bank holidays. In addition, all staff also receive a wellbeing day each year.
<b>Support:</b>	All staff receive an induction and orientation programme and regular supervision meetings with their line manager.
<b>Training:</b>	You will be offered continual professional development training appropriate to your role. This will include training on equality and diversity, safeguarding and data protection.
<b>Further Benefits:</b>	Include flexible working, paid travel and expenses, health and wellbeing support, supportive workplace environment, and team events and activities.

### ROLE OVERVIEW

We are seeking a dynamic and business-minded Social Enterprise Development Worker to join our team. The ideal candidate will have a strong background in health and wellbeing, existing contacts in the industry, and a passion for social impact. This role requires a blend of strategic thinking, creativity, and practical skills to help us grow and sustain our social enterprise.

#### Key Responsibilities:

- **Business Development:** Identify and pursue new business opportunities to expand our reach and impact.
- **Networking:** Leverage existing contacts and build new relationships with stakeholders, partners, and clients.
- **Health and Wellbeing Focus:** Develop and implement wellbeing programmes that align with our mission.

- **Publicity and social media:** Create and manage publicity campaigns and maintain an active presence on social media platforms.
- **Budgeting and Administration:** Oversee budgeting, financial planning, and administrative tasks to ensure smooth operations.
- **Website Development:** Maintain and update our website to reflect current offerings and engage our audience.
- **Merchandise Development:** Design and develop wellbeing-related merchandise to support our programs and generate revenue.

**PERSON SPECIFICATION**

<b>Experience</b>	<b>Essential</b>	<b>Desirable</b>
➤ Proven experience in a similar role, preferably within a social enterprise or charity.	X	
➤ Strong business acumen with the ability to identify and capitalise on opportunities.		X
➤ Excellent networking and relationship building skills.	X	
➤ Background in health and wellbeing, with a passion for supporting vulnerable groups.		X
➤ Proficient in social media management and publicity.	X	
➤ Strong administrative and budgeting skills.	X	
➤ Experience with website development and maintenance.		X
➤ Creative mindset with the ability to develop unique wellbeing-related merchandise.		X
<b>Qualifications</b>	<b>Essential</b>	<b>Desirable</b>
➤ Literate & numerate.	X	
➤ Marketing, communications and public relations qualification.		X
➤ Business management qualification.		X
➤ Driving license and access to a vehicle.	X	
➤ Right to Work in the UK.	X	
<b>Skills &amp; Knowledge</b>	<b>Essential</b>	<b>Desirable</b>
➤ Ability to communicate well, both verbally and in writing.	X	
➤ Excellent interpersonal skills.	X	
➤ Ability to work on own initiative, being responsive, pro-active and versatile.	X	
➤ Confident at problem solving.	X	
➤ Organisational skills.	X	
➤ I T skills – Microsoft applications.	X	
➤ Experience with social media content creation (text, image and videos) for various social media platforms.		X

**To Apply:**

Send a CV and completed application form to [enquiries@developmentplus.org.uk](mailto:enquiries@developmentplus.org.uk)

**CLOSING DATE:** Tuesday 3 December 2024 – no later than 12 noon

**INTERVIEWS:** Wednesday 11 December 2024